# **Ju Teng International**



**BUY (unchanged)** 

Fri, 11 Sep 2009

## Margin improved on sales mix change

#### Financial summary

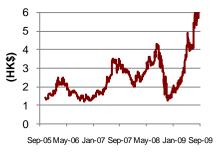
Year to Dec	07A	08A	09F	10F	11F
Turnover (HK\$m)	5,275.87	,249.2	7,339.2	10,010.8 <sup>,</sup>	14,091.4
Net Profit (HK\$m)	410.0	658.3	696.7	933.9	1,280.5
EPS (HK\$)	0.410	0.658	0.658	0.847	1.161
EPS $\Delta$ %	102.0	60.5	0.0	28.7	37.1
P/E (x)	13.9	8.7	8.7	6.7	4.9
P/B (x)	2.70	2.02	1.63	1.33	1.06
EV/EBITDA (x)	8.8	6.8	5.5	3.8	2.7
Yield (%)	-	0.9	1.1	1.5	2.0
ROE (%)	22.4	26.7	20.9	21.8	24.1
ROCE (%)	21.3	22.7	18.6	23.0	26.4
N. Gear. (%)	15.8	51.0	12.0	4.1	2.6

Source: SBI E2-Capital

#### Price Performance

	1 mth	3 mth	12 mth
Relative to HSI (%)	+8.2	+44.2	+61.1
Actual price changes (%)	+8.9	+61.7	+69.7
	08F	09F	10F
Consensus EPS (HK\$)	<b>08F</b> 0.665	<b>09F</b>	<b>10F</b> 1.099
Consensus EPS (HK\$) Previous forecasts (HK\$m)			

#### Price Chart



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 Ticker:
 3336.HK
 12 mth range:
 HK\$1.12-6.35

 Price:
 HK\$6.50
 Market cap:
 US\$919.0m

 Target:
 HK\$8.37 (+29%)
 Daily t/o, 3 mth:
 US\$3.6m

 Free float %:
 69.1%

### **Key points:**

- Gross margin improved surprisingly in 1H due to relatively steady margin for each single product and sales mix change.
- \* Better-than-expected PC shipment worldwide in 2Q.
- \* Metal casing expansion on schedule.
- \* To obtain market share from Hon Hai in 2H.
- Forecast revised up by 8.1%, 7.7% and 1.4%, respectively, for FY12/09F, FY12/10F and FY12/11F.
- \* Target price unchanged at HK\$8.37.

**Impressive margin improvement in IH.** Gross margin widened surprisingly in IH FY12/09A from 15.6% one year ago to 17.8%. We have thought moderating demand amid the economy slowdown might intensify competition, pushing down gross margin (in our precious estimates, JTI's blended gross margin will narrow 0.4pcp in FY12/09F to 16.3%). Nevertheless, after discussing with the management, we found: 1) although selling price dropped following retreat in raw materials costs, gross margin remained stable for each product category; 2) demand concentrated at mid-end products in IH, which, eventually, resulted in an improvement in sales mix and, consequently, blended gross margin. We reckon reasons behind, other than JTI's competitive strength, might include:

 $\Box$  Better-than-expected notebook market – IDC's data shows global PC shipment dipped 3.1% in 2Q, versus expected 6.3%. Portable PCs, especially netbook, was the volume driver as consumers are seeking more personal, portable and cost-effective products, which support demand for notebook casings.

□ Consumer emphasis on personalized and fashionable products – this is a long term trend for digit products, in our view. It prevented casing demand from falling into low-end range in IH.

**To enhance market occupancy at expense of Hon Hai.** Hon Hai is anticipated to lose orders after it announced in May 08 to launch its own notebook ODM business. Although it managed to retain its market share in IH, some notebook ODMers have been working on adjusting their procurement, reducing allocation to Hon Hai. We reckon this will bring JTI extra growth in 2H.

**Ramping up metal casing operation.** The JV with Compal launched operation in Apr. Shipment in 1H totaled ~Im units, of which around half went to Compal. Full year target is unchanged to reach 2m units / month output by the year-end. Current gross margin is 18-19%, which may rise gradually subject to the scaling up.

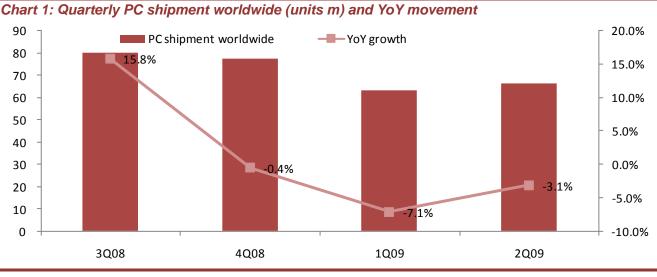
**More production in JVs.** Profit attributable to minority shareholders amounted to HK\$6.3m in 1H, down from HK\$18.7m one year ago. Despite this, we remain our view that more orders will be allocated to the JVs in the future, as this model will probably best link both parties' interest. In fact JTI plans to have half of its future capacity expansion in JVs.

**Opportunity** / threat. Other than the existing production of LCD TV casings for Wistron, the company is considering a move into DSLR camera casing area. Meanwhile, we see BYD's entering into note ODM market as a



potential threat to JTI because the high vertical integration model adopted by the prior, which will reduce reliance on independent components suppliers.

**Estimates lifted to reflect margin expansion.** Industry wise, we maintain global PC shipment forecasts for the time being, despite the better-than-expected shipment volume in 2Q, which provides upside adjustment potential for the future. We believe the margin improvement backed by product mix change (i.e. more personalized and fashion products) is sustainable in long term, which has been embedded in our previous calculations. Although the present consumption focus on mid-end products might be temporary, it does encourage us to adopt more optimistic assumptions on gross margins (and ASPs) in 2H FY12/09F and FY12/10F. Accordingly, we raised our earnings projection for FY12/09F, FY12/10F and FY12/11F by 8.1%, 7.7% and 1.4%, respectively. Given these insignificant adjustments, especially in long term, we keep our target price unchanged for the counter at HK\$8.37.



Source: IDC

Table 1: Interim results highlight

08A	09A	YoY change (%)
3,428.2	3,124.3	(8.9)
534.7	556.8	4.1
391.4	400.3	2.3
18.7	6.3	(66.3)
283.5	289.6	2.2
		(pcp)
15.6	17.8	2.2
11.4	12.8	1.4
8.3	9.3	1.0
	3,428.2 534.7 391.4 18.7 283.5 15.6 11.4	3,428.2         3,124.3           534.7         556.8           391.4         400.3           18.7         6.3           283.5         289.6           15.6         17.8           11.4         12.8

Source: Company data



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Year to Dec (HK\$m)	07A	08A	09F	10F	11F
Revenue	5,275.8	7,249.2	7,339.2	10,010.8	14,091.4
COGS	(4,479.7)	(6,036.2)	(6,020.1)	(8,109.9)	(11,374.3)
Gross profit	796.2	1,213.0	1,319.0	1,900.9	2,717.2
Other income and gains	95.0	99.2	88.2	63.6	92.9
Selling and distribution costs	(23.7)	(31.2)	(44.0)	(51.4)	(69.1)
Administrative expenses	(271.9)	(360.2)	(381.7)	(519.5)	(698.8)
Other expenses	(12.7)	(26.9)	(28.6)	(37.0)	(49.8)
Profit from operations	582.8	894.0	952.9	1,356.6	1,992.4
Finance costs	(99.9)	(75.1)	(62.8)	(43.2)	(50.3)
Share of profit of an associate	1.3	0.0	0.0	0.0	0.0
Profit before tax	484.2	818.9	890.1	1,313.4	1,942.1
Tax	(57.3)	(130.3)	(178.0)	(289.0)	(466.1)
Profit for the period	426.9	688.6	712.1	1,024.5	1,476.0
Attributable to:					
Equity holders of the Company	410.0	658.3	696.7	933.9	1,280.5
Minority interests	16.9	30.3	15.4	90.5	195.5
EPS - Basic (HK\$)	0.410	0.658	0.658	0.847	1.161
EPS - Diluted (HK\$)	0.402	0.643	0.644	0.829	1.136
Proposed DPS (HK\$)	0.000	0.050	0.063	0.085	0.116
Proposed dividend	0.0	50.0	69.7	93.4	128.1

Source: Company data and SBI E2-Capital



P & L (HK\$m)	07A	08A	09F	10F	11F	Cash Flow (HK\$m)	07A	08A	09F	10F	11F
Year to Dec						Year to Dec					
Turnover		7,249.2				EBIT	571.3	883.8	942.8	'	,
% chg	48.3	37.4	1.2	36.4	40.8	Depre./amort.	168.7	205.7	279.7	332.5	374.5
Gross profit	796.2	1,213.0	1,319.0	1,900.9	2,717.2	Net int. paid	(88.4)	(64.9)	(52.7)	(33.9)	(33.7)
						Tax paid	(55.3)	(113.3)	(161.1)	(264.0)	(429.2)
EBITDA	740.0	1,089.4	1,222.5	1,679.8	2,350.3	Dividends received	2.2	3.1	0.0	0.0	0.0
Depre./amort.	(168.7)	(205.7)	(279.7)	(332.5)	(374.5)	Gross cashflow	598.5	914.3	1,008.7	1,382.0	1,887.5
EBIT	571.3	883.8	942.8	'	1,975.8						
Net int. income/(exp.)	(88.4)	(64.9)	(52.7)	(33.9)	(33.7)	Chgs. in working cap.	(215.1)	(1,194.4)	(41.6)	(692.2)	(1,041.9)
Exceptionals						Operating cashflow	383.4	(280.1)	967.1	689.8	845.6
Associates	1.3	0.0	0.0	0.0	0.0						
Jointly-controlled entit.						Capex	(225.9)	(831.9)	(432.9)	(534.5)	(990.8)
Pre-tax profit	484.2	818.9	890.1	1,313.4	1,942.1	Free cashflow	157.4	(1,112.0)	534.3	155.3	(145.2)
Tax	(57.3)	(130.3)	(178.0)	(289.0)	(466.1)						
Minority interests	(16.9)	(30.3)	(15.4)	(90.5)	(195.5)	Dividends paid	0.0	0.0	(55.1)	(69.7)	(93.4)
Net profit	410.0	658.3	696.7	933.9	1,280.5	Net distribution to MI	0.0	0.0	(1.5)	(9.1)	(19.6)
% chg	102.0	60.6	5.8	34.1	37.1	Investments	1.0	0.0	0.0	0.0	0.0
						Disposals	9.2	17.7	0.0	0.0	0.0
Dividends	0.0	50.0	69.7	93.4	128.1	New shares	0.0	0.0	401.0	0.0	0.0
Retained earnings	410.0	708.3	766.3	1,027.3	1,408.6	Others	48.7	92.0	(1.5)	151.3	277.7
						Net cashflow	206.1	(1,020.0)	878.6	236.9	39.1
EPS (HK\$) - Basic	0.410	0.658	0.658	0.847	1.161						
EPS (HK\$) - F.D.	0.402	0.643	0.644	0.829	1.136						
DPS (HK\$)	-	0.050	0.063	0.085	0.116	Net (debt)/cash - Beg.	(504.1)	(297.9)	(1,317.9)	(439.4)	(202.4)
No. sh.s o/s (m) - W.A.	1,000.0	1,000.0	1,058.3	1,102.8	1,102.8	Net (debt)/cash - End.	(297.9)	(1,317.9)	(439.4)	(202.4)	(163.3)
No. sh.s o/s (m) - Y.E.	1,000.0	1,000.0	1,102.8	1,102.8	1,102.8						
No. sh.s o/s (m) - F.D.	1,019.4	1,024.0	1,082.3	1,126.8	1,126.8	Interim Results (HK\$m)	07A	08A	09A		
						Six months to Jun					
Margins (%)						Turnover	2,156.4	3,428.2	3,124.3		
Gross	15.1	16.7	18.0	19.0	19.3	% chg	46.6	59.0	(8.9)		
EBITDA	14.0	15.0	16.7	16.8	16.7						
EBIT	7.0	7.0	7.0	7.0	7.0	Profit from operations	234.5	391.4	400.3		
Pre-tax	9.2	11.3	12.1	13.1	13.8	Interest expenses	(48.0)	(36.1)	(31.8)		
Net	7.8	9.1	9.5	9.3	9.1	Associates	0.1	0.0	0.0		
						Jointly-controlled entit.					
						Pre-tax profit	186.6	355.3	368.5		
						Tax	(22.3)	(53.0)	(72.5)		
							(==:0)	()	()		

Balance Sheet (HK\$m)	07A	08A	09F	10F	11F
Year to Dec					
Fixed assets	1,688.0	2,345.4	2,980.6	3,159.9	3,772.3
Intangible assets	1.1	4.8	4.8	4.8	4.8
Other LT assets	127.3	234.9	57.2	79.8	83.7
Cash	459.2	559.4	490.7	815.9	1,220.0
Accounts receivable	2,026.2	2,937.4	2,973.9	4,056.4	5,709.9
Other receivables	166.5	216.2	218.9	298.6	420.4
Inventories	727.8	821.9	819.7	1,104.2	1,548.7
Due from related co.s					
Other current assets	28.3	24.4	24.4	24.4	24.4
Total assets	5,224.3	7,144.5	7,570.1	9,544.1	12,784.3
Accounts payable	(1,398.4)	(1,530.1)	(1,526.0)	(2,055.8)	(2,883.2)
Other payable	(330.5)	(570.6)	(569.1)	(766.6)	(1,075.2)
Tax payable	(84.7)	(101.7)	(118.6)	(143.6)	(180.6)
Due to related co.s					
ST debts	(757.2)	(947.3)	0.0	(88.3)	(453.3)
Other current liab.	(443.5)	(74.2)	(75.1)	(102.5)	(144.2)
LT debts	0.0	(930.1)	(930.1)	(930.1)	(930.1)
Other LT liabilities	(25.6)	(9.1)	(11.4)	(12.6)	(13.7)
Total liabilities	(3,039.9)	(4,163.0)	(3,230.3)	(4,099.3)	(5,680.3)
Share capital	100.0	100.0	110.3	110.3	110.3
Reserves	2,011.1	2,720.3	3,750.2	4,613.3	5,799.3
Shareholders' funds	2,111.1	2,820.3	3,860.5	4,723.6	5,909.6
Minority interest	73.2	161.1	479.3	721.2	1,194.4
Total	2,184.4	2,981.4	4,339.8	5,444.8	7,104.0
Capital employed	2,941.6	4,858.8	5,269.9	6,463.1	8,487.4
Net (debt)/cash	(297.9)	(1,317.9)	(439.4)	(202.4)	(163.3)

Net Int. paid	(00.4)	(64.9)	(52.7)	(33.9)	(33.7)
Tax paid	(55.3)	(113.3)	(161.1)	(264.0)	(429.2)
Dividends received	2.2	3.1	0.0	0.0	0.0
Gross cashflow	598.5	914.3	1,008.7	1,382.0	1,887.5
Chgs. in working cap.	(215.1) (	(1,194.4)	(41.6)	(692.2) (	1,041.9)
Operating cashflow	383.4		967.1	689.8	845.6
operating cashiow	000.4	(200.1)	507.1	000.0	040.0
Capex	(225.9)	(831.9)	(432.9)	(534.5)	(990.8)
Free cashflow	157.4	(1,112.0)	534.3	155.3	(145.2)
Dividends paid	0.0	0.0	(55.1)	(69.7)	(93.4)
Net distribution to MI			• •		
	0.0	0.0	(1.5)	(9.1)	(19.6)
Investments	1.0	0.0	0.0	0.0	0.0
Disposals	9.2	17.7	0.0	0.0	0.0
New shares	0.0	0.0	401.0	0.0	0.0
Others	48.7	92.0	(1.5)	151.3	277.7
Net cashflow	206.1	(1,020.0)	878.6	236.9	39.1
	20011	(1,02010)	01010	20010	0011
Net (debt)/cash - Beg.	(504.1)	(297.9)	(1,317.9)	(439.4)	(202.4)
Net (debt)/cash - End.	, ,		(439.4)		(163.3)
Net (debt)/cash - End.	(297.9) (	(1,317.9)	(439.4)	(202.4)	(103.3)
Interim Results (HK\$m)	07A	08A	09A		
Six months to Jun					
Turnover	2,156.4	3,428.2	3,124.3		
% chg	46.6	59.0	(8.9)		
, o olig		0010	(0.0)		
Profit from operations	234.5	391.4	400.3		
Interest expenses	(48.0)	(36.1)	(31.8)		
Associates	0.1	0.0	0.0		
Jointly-controlled entit.					
-	400.0	055.0	000 5		
Pre-tax profit	186.6	355.3	368.5		
Тах	(22.3)	(53.0)	(72.5)		
Minority interests	0.0	(18.7)	(6.3)		
Net profit	164.3	283.5	289.6		
% chg	133.1	72.6	2.2		
	0 450	0.004	0.000		
EPS (HK\$) - Basic	0.158	0.284	0.283		
DPS (HK\$)					
Shareholding Structure					
			Shares	s o/s (m)	%
Cheng's family				273.6	24.8
UBS				69.4	6.3
Others				759.8	68.9
				100.0	00.9
Total				1 102 0	100.0
Total				1,102.8	100.0
Total				1,102.8	100.0

#### Background

Established in 2000 in Suzhou, JTI has growing into one of the largest plastic notebook computer casing supplier. With notebook ODMers as its direct customers, the company has built up a solid client base, indirectly serving almost all mainstream computer brands in the world. In 2009, the company launched metal casing operation, which is expected to become a major driver in the foreseeable future.

Key Ratios	07A	<b>08A</b>	09F	10F	11F
Net gearing (%)	15.8	51.0	12.0	4.1	2.6
Net ROE (%)	22.4	26.7	20.9	21.8	24.1
EBIT ROCE (%)	21.3	22.7	18.6	23.0	26.4
Dividend payout (%)	-	(7.6)	(10.0)	(10.0)	(10.0)
Effective tax rate (%)	11.8	15.9	20.0	22.0	24.0
Net interest coverage (x)	6.5	13.6	17.9	39.8	58.7
A/R turnover (days)	115.6	125.0	147.0	128.2	126.5
A/P turnover (days)	76.7	73.7	76.0	65.3	64.0
Stock turnover (days)	56.3	46.9	49.8	43.3	42.6





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HOLD	: absolute return of -10% to +10% over the next six months
SELL	: absolute downside of >10% over the next six months

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